Informative Speech Assignment
15% of final grade

For this assignment, you will prepare and deliver a 5- to 6-minute informative speech, building your listeners’ understanding of an object, concept, process, or event. This speech is informative in nature and should avoid explicit argument or bias.

REQUIRED ELEMENTS

1) Propose your topic and specific purpose statement to your instructor by Thursday, Sept. 15. Your instructor will give your approval and/or suggestions.

2) Use at least one visual aid, following the instructions discussed in class. This visual aid may be an object, a model, a photo, a drawing, a graph, a physical demonstration, or a digital slide. It should illustrate a point in your speech. Please do not bring anything that is potentially dangerous into the classroom (this includes weapons or illegal substances). Equipment needs beyond an overhead projector must be approved by your instructor at least one week in advance of your speech.

3) In preparing your speech, you must make use of at least four sources. At least one of these sources must be scholarly; no more that one may be a website or blog. Dictionary or encyclopedia sources do not count toward this minimum. All of your sources should be cited in both the speech and in a bibliography of sources at the end of your speech outline. Use MLA-style citation.

4) Deliver the speech extemporaneously. The speech should be between 5 and 6 minutes in length. Practice your speech to ensure it falls within this time.

5) A preparation outline is due during the class session indicated on your syllabus. Please turn in one stapled copy and upload an electronic copy to the course Blackboard site. Be sure to give your speech a title. An initial version of your outline is due to your instructor one week before your assigned speaking day.

PROJECT BREAKDOWN

Preparation Outline, Final Draft 100 points
Your outline will be evaluated on its structure and organization, including adherence to rules for constructing introductions, main points, transitions, and conclusions discussed in class. You must include main points with citations and reference to a bibliography of sources. Clear writing and spelling are also required. See the syllabus for format requirements. You must submit an initial outline to your instructor for feedback and suggestions one week before the final due date.

Speech Delivery 50 points
You will be evaluated on your ability to make eye contact with the audience, on how well you maintain a conversational tone, on the professional quality and utility of your visual aid, and on your use of gestures. You will lose credit if your speech seriously exceeds the time limit or is too short.

Total Project Grade 150 points

HAVE FUN AND GOOD LUCK!!!